



MEETING MINUTES

Board of Directors

PO Box 44722, Phoenix, AZ 85064

DATE: June 20,2024

TIME: 11:30 a.m.

***The meeting was conducted on Zoom with options for public participation.
Some items may be taken out of order.***

MEMBERS PRESENT

JoAnn Holland, President
Carey Chambers, Vice President | Treasurer
Megan Ackaert
Lauren Chazal (arrived 11:34 a.m.)
Shannon Clancy (via proxy)
Lisa Hartsock
Mary Mitchell (via proxy)
Heather Rausch
Adelaida Severson

ASSOCIATION MANAGEMENT PRESENT

Heather May

MEMBERS ABSENT

Gaby Cardenas
Latasha Causey

GUEST PRESENT

None

1. President's Call to Order and Roll Call

President, JoAnn Holland, called the Board of Directors Meeting to Order at 11:30 a.m.

Vice President | Treasurer Carey Chambers conducted a roll call. Quorum was present.

2. Items from Guests Present

No guests present.

3. Approval of Minutes from May 2024 Board Meeting

Adelaida Severson motioned to approve the minutes from the May 23, 2024, meeting; seconded by Carey Chambers.

President, JoAnn Holland, declared the motion passed unanimously.

4. Treasurer's Report

Vice President | Treasurer, Carey Chambers, presented the financials for May 2024 and YTD financials.

BOARD QUESTIONS | COMMENTS

The board did not have any questions or discussion.

5. Program Chair's Report

Program Chair, Adelaida Severson reported on past events and remarked that there are no events in July. Upcoming programs in planning and scheduled include:

In Progress:

- The committee is working on a program with the Governor's Office. The original June timeframe did not work for the Governor.
- Working on a date for the annual President's Reception where we will be kicking off the "Women Opening Doors to Women" IWF Arizona Fellows Program.
- Adelaida asked board members to contact her to share their thoughts about holding a reciprocity service project.

Scheduled:

- Aug. 21 (Phoenix) and Aug. 22 (Tucson): Monsoon Madness events. Details are available on the website.
- Sept. 4: Virtual IWF Forum to Forum Cocktail Café with Nevada, New Mexico, and Texas from 4:00 p.m. to 5:00 p.m. This event was moved from Sept. 5 to accommodate other Forums. The question which will be asked in the breakout session is "What would you recommend a visitor to your city see or do that isn't in the guidebooks?" The Cafés are one of many benefits of being a part of IWF. This provides us with the opportunity to expand our networks and perspective beyond our local communities.
- Oct. 9: Dine Arounds – Five hosts volunteered when we sent out the survey.
- Oct. 15: Behind the Scenes event at ASU Gammage – Details to Follow
- Oct. 24: Behind the Scenes event in Tucson – Details to Follow
- Nov. 7: Quarterly Virtual Meeting.
- Dec. 13: Holiday Luncheon and Annual Members Meeting.

BOARD QUESTIONS | COMMENTS

JoAnn thanked Lisa for hosting a Behind the Scenes at the Valleywise Health Diane & Bruce Halle Arizona Burn Center. It was the first sold-out event for 2024 and was a wonderful opportunity to see the space before it opened to the public.

6. Membership Chairs' Report

Membership Co-Chair Heather Rausch reported on behalf of herself and Co-Chair Mary Mitchell that the membership committee met, reviewed, and discussed the five nominations for 2024. Heather remarked that the committee was delighted by this year's submissions and felt that they were a match for the recruiting criteria.

Heather motioned to approve the membership slate; Lisa Hartsock seconded the motion.

President JoAnn Holland declared the motion passed unanimously.

Heather explained that the next step was for the membership to approve the entire slate with a yes or no vote. The ballot would be open for three weeks, until Thursday, July 11. Once approved, the list of new members will be added to the roster and sent to IWF Global.

There is a welcome and onboarding lunch for the new members scheduled for August 26 at the Flinn Foundation. The new members' sponsors and co-sponsors, the Board of Directors, Lifetime Directors, and the Membership Committee are invited to attend.

Heather also reported that she and Mary along with JoAnn attended the IWF Global Membership Chair meeting where they learned that our Forum is in alignment in all areas with global expectations including Forum size, recruitment cycle, as well as retention and growth.

BOARD QUESTIONS | COMMENTS

President JoAnn Holland shared that Sarah Frost moved to Rhode Island and is in the process of transferring to the IWF Massachusetts Forum, as it is the closest Forum.

7. Communications Chair's Report

Communications Chair Heather Rausch reported that Lisa Hartsock has joined the committee.

Heather reported with the help of Piper Trust CCO Karen Leland, the committee assessed the current communication strategy and created action steps to increase engagement. Heather asked the board to tag “International Women’s Forum Arizona” and to “engage” with the LinkedIn posts by commenting and liking.

Heather asked board members to share any photos from the New York conference to the NYC Google Drive folder.

BOARD QUESTIONS | COMMENTS

President JoAnn Holland announced that the next newsletter, scheduled for early July, will include the survey results. She noted the strong interest in upcoming conferences and expects that we will continue to set new attendance records for our Forum. Heather highlighted that the Communications Committee will emphasize the importance of early registration to ensure members secure their spots, as previous conferences have sold out.

8. Mission Advancement Chair’s Report

Mission Advancement Chair Lauren Chazel reported that the committee continues to prepare for the fall kick-off of the Women Opening Doors to Women initiative at the President’s Reception. The upcoming newsletter will update members and highlight our six members who are IWF Fellows.

BOARD QUESTIONS | COMMENTS

The board did not have any questions or discussion.

9. President’s Report

JoAnn Holland reported on the following items:

1. Our work of aligning with IWF Global continues and reported our Forum is currently meeting or exceeding expectations in all areas.
2. IWF New Mission and Vision Statements will be updated in all Forum documents and website.
3. A friendly reminder was given to the board to update their profiles on the global website and to please include a photo, bio, company information, and contact details.

10. Old Business

No old business was presented.

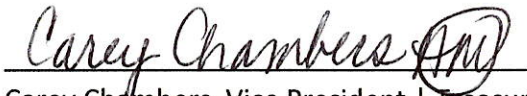
11. New Business

The next board meeting will be on August 15, via Zoom.

12. Adjournment

President, JoAnn Holland, adjourned the meeting at 12:17 p.m.

Submitted by:

A handwritten signature in cursive script that reads "Carey Chambers" followed by a circled "AM" in the right margin. The signature is written over a horizontal line.

Carey Chambers, Vice President | Treasurer on behalf of Gaby Cardenas, Secretary

Prepared by Heather May, Association Manager