



**MEETING MINUTES**  
Board of Directors  
PO Box 44722, Phoenix, AZ 85064

DATE: September 19, 2024

TIME: 11:30 a.m.

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*The meeting was conducted on Zoom with options for public participation.  
Some items may be taken out of order.*

**MEMBERS PRESENT**

JoAnn Holland, President  
Carey Chambers, Vice President | Treasurer  
Latasha Causey (via proxy)  
Lauren Chazal  
Shannon Clancy (arrived 11:42 a.m.)  
Lisa Hartsock  
Mary Mitchell (via proxy)  
Heather Rausch  
Adelaida Severson

**ASSOCIATION MANAGEMENT PRESENT**

Heather May

**MEMBERS ABSENT**

Megan Ackaert  
Gaby Cardenas

**GUEST PRESENT**

None

**1. President's Call to Order and Roll Call**

President, JoAnn Holland, called the Board of Directors Meeting to Order at 11:30 a.m.

Vice President | Treasurer Carey Chambers conducted a roll call. Quorum was present.

**2. Items from Guests Present**

No guests present.

**3. Approval of Minutes from August 2024 Board Meeting**

Carey Chambers motioned to approve the minutes from the August 15, 2024, meeting; seconded by Heather Rausch.

President, JoAnn Holland, declared the motion passed unanimously.

#### **4. Treasurer's Report**

Vice President | Treasurer, Carey Chambers, presented the financials for August 2024 and YTD financials.

#### **BOARD QUESTIONS | COMMENTS**

President, JoAnn Holland added there are several large bills due at the end of the year, including the annual website fee, telephone service, and liability insurance.

#### **5. Program Chair's Report**

Program Chair, Adelaida Severson reported on past events and provided highlights from our recent Forum to Forum Cocktail Café with IWF Nevada, IWF New Mexico, and IWF Texas.

Adelaida shared our upcoming programs:

- Sept. 26: President's Reception
- Oct. 9: Dine Around
- Oct. 15: Behind the Scenes event at ASU Gammage
- Nov. 7: Quarterly Virtual Meeting.
- Dec. 13: Holiday Luncheon and Annual Members Meeting
- Behind the Scenes at Tucson Electric Power has been moved to 2025

The Committee is reviewing a possible holiday service project.

Adelaida introduced two possible options for next year's WOW program.

#### **BOARD QUESTIONS | COMMENTS**

The board discussed the timeline for the Holiday Luncheon and Annual Members Meeting including the best way to engage members during the business part of the meeting.

#### **6. Membership Chairs' Report**

Membership Co-Chair Heather Rausch reported on behalf of herself and Co-Chair Mary Mitchell that our new member luncheon, held on August 26, was a great success. Four out of five of our new members attended and introduced themselves, providing a wonderful opportunity to get to know them better. Overall, it was a positive and engaging event. In addition to the luncheon, all new members received emails from both global and our forum with step-by-step

instructions on how to navigate the website, update their bios, and utilize the navigation tools. The committee looks forward to continuing this tradition in the future.

### **BOARD QUESTIONS | COMMENTS**

The board did not have any questions or discussion.

#### **7. Communications Chair's Report**

Communications Chair Heather Rausch shared that the committee's most recent meeting has been rescheduled to October 1. The committee will continue its efforts to explore strategies for increasing member engagement and further strengthening IWF Arizona's presence on social media, with a particular focus on LinkedIn.

### **BOARD QUESTIONS | COMMENTS**

President, JoAnn Holland, shared the results of the third quarter membership survey and that they will be displayed in the upcoming newsletter.

#### **8. Mission Advancement Chair's Report**

Mission Advancement Chair Lauren Chazel reported that the committee continues to prepare for the fall kick-off of the IWF Arizona Leadership Fellows Program, "Women Opening Doors to Women" at the President's Reception.

### **BOARD QUESTIONS | COMMENTS**

The board did not have any questions or discussion.

#### **9. President's Report**

JoAnn Holland reported on the following items:

1. Congratulations to Shannon Clancy for being a finalist in the Public Service category for the Greater Phoenix Chamber of Commerce ATHENA Award.
2. For the 2024-2025 program, 22 forums helped secure 46 fellows, selected from 68 finalists. Starting next year, the Fellows Program will double its capacity, supporting up to 100 fellows annually. Additionally, the IWF Fellows Program Alumni Award has been created, with the first recipient being the CEO of Chanel Global.
3. A President's Council meeting was held on September 10, with a brief review of IWF's pillars, board, and election processes. Adelaida, who is a dual member and

represented IWF Hawaii at the President's Council meeting in NYC, shared her insights from the gathering. She will also be representing them again at the upcoming meeting in Hong Kong.

4. Upcoming IWF Sister Forum Events:
  - A. Kentucky Bourbon Experience: A behind-the-scenes tour of the bourbon industry, led by notable women in the field, including the CFO of Churchill Downs.
  - B. IWF Chicago Golf Academy: IWF Chicago is hosting a Signature Series event in Arizona, combining golf lessons and networking from February 6-9. Arizona members are invited to attend, including a welcome dinner on February 6.
5. A pop-up event will be held in Tucson on October 16, featuring the documentary *Show Her the Money*, which highlights the challenges women entrepreneurs face in accessing funding.
6. IWF Arizona will not have a table at any upcoming community events.

#### **10. Old Business**

No old business was presented.

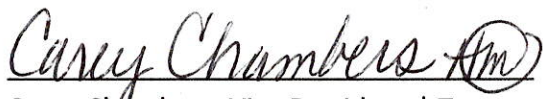
#### **11. New Business**

The next board meeting will be on October 17, via Zoom.

#### **12. Adjournment**

President, JoAnn Holland, adjourned the meeting at 12:27 p.m.

Submitted by:

Handwritten signature of Carey Chambers in cursive, with the initials 'AM' circled at the end.

Carey Chambers, Vice President | Treasurer on behalf of Gaby Cardenas, Secretary

Prepared by Heather May, Association Manager