



MEETING MINUTES
Board of Directors
PO Box 44722, Phoenix, AZ 85064

DATE: March 19, 2025 TIME: 11:30 AM

The meeting was conducted on Zoom with options for public participation.
Some items may be taken out of order.

MEMBERS PRESENT

JoAnn Holland, President
Adelaida Severson, VP | Program Chair (via proxy &
11:31 am)
Lisa Hartsock, Secretary
Carey Chambers, Treasurer
Lauren Chazal (11:31 am)
Shannon Clancy (12:06 pm)
Allison Duffy (via proxy)
Mary Mitchell (11:36 am)
Heather Rausch

ASSOCIATION MANAGEMENT PRESENT

None

MEMBERS ABSENT

Megan Ackaert
Hershey Khan

GUEST PRESENT

None

1. President's Call to Order and Roll Call

President, JoAnn Holland, called the Board of Directors Meeting to Order at 11:30 AM. Secretary, Lisa Hartsock conducted a roll call. Quorum was present.

2. Items from Guests Present

No guests present.

3. Approval of Minutes from February Board Meeting

President, JoAnn Holland, called for a motion to approve the minutes from February 20, 2025, board meeting.

Treasurer, Carey Chambers, motioned to approve the minutes from the February 20, 2025 board meeting; seconded by Heather Rausch.

President, JoAnn Holland, declared the motion passed unanimously.

4. Treasurer's Report

Treasurer, Carey Chambers, presented the February financials.

BOARD QUESTIONS | COMMENTS

The board discussed the eight members (one dual, two distinguished, five regular) who did not renew, which is the lowest number in more than five years. President, JoAnn Holland, explained the reasons for non-renewal included: no longer having a residence in Arizona, health issues, company no longer pays dues, relocation, and scheduling conflicts.

5. Program Chair's Report

Vice President | Program Chair, Adelaida Severson, reported the WOW 2025 event is scheduled as an all-day program on April 30, from 8:00 AM to 5:00 PM, with breakfast and lunch to be served. The event will take place at the Papago Park Military Reservation.

Vice President | Program Chair, Adelaida Severson, provided an update on the Women's History Month celebrations held in Phoenix and Tucson in early March as well as last week's Behind the Scenes at Tucson Electric Power. In addition, she shared our Signature Series, CONVERSATIONS UNPLUGGED, will launch in May and currently working to secure a date.

Upcoming Programs

- April 9: Spring Dine Around
- August 20 & 21: Monsoon Madness in Phoenix and Tucson
- September 16: IWF Forum to Forum Cocktail Café with Arkansas, Missouri, Nevada, New Mexico, & Texas (Houston)
- October 15: Behind the Scenes at the Phoenix Zoo
- December 12: Holiday Luncheon & Annual Members Meeting

BOARD QUESTIONS | COMMENTS

The board did not have any questions or discussion.

6. Membership Chair's Report

Membership Chair, Heather Rausch, reported that May 30th is the deadline for applicant nominations for membership. She shared that in the President's & VP | Program Chair's March email to membership provided the focus for this year which are under-represented industries as well as creating a statewide presence and that will be shared again in the first quarter newsletter. Additionally, Heather reported there is not a specific number of new members rather a focus on building a membership which reflects the cultural tapestry and talents of women leaders in Arizona.

BOARD QUESTIONS | COMMENTS

The board did not have any questions or discussion.

7. Communications Chair's Report

Communications Chair, Heather Rausch, reported the committee has created a content calendar for LinkedIn postings creating an ongoing messaging plan to boost awareness.

First quarter survey results were shared which had a 29% participation and will be shared with membership in the first quarter newsletter.

BOARD QUESTIONS | COMMENTS

The board did not have any questions or discussion.

8. Mission Advancement Chair's Report

Mission Advancement Chair, Lauren Chazel, shared the Fellows application is being finalized as well as the cost of the program. The Fellows program will begin in September 2025 and complete in May 2026.

BOARD QUESTIONS | COMMENTS

The board did not have any questions or discussion.

9. President's Report

President, JoAnn Holland, reported on the following items:

- We received our second grant and this one was for \$500.
- IWF App is live and encourages all members to download it and update their profile.
- Finance and Audit Committee for 2025 are Carey Chambers, Adelaida Severson, and JoAnn Holland.
- IWF President's Council met and shared the following:
 - As an organization we are positioned to lead the way for women
 - Global shared the budgets for the 2025 Leadership and Cornerstone conferences
 - New Forums: Peru launches in a couple weeks and Korea launches in June with several others to follow.

10. Old Business

No old business was presented.

11. New Business

The next board meeting will be on April 17, 2025, via Zoom.

12. Adjournment

President, JoAnn Holland, adjourned the meeting at 12:16 PM.

Submitted by:


Lisa Hartsock, Secretary