



MEETING MINUTES
Board of Directors
PO Box 44722, Phoenix, AZ 85064

DATE: September 18, 2025

TIME: 11:30 AM

The meeting was conducted on Zoom with options for public participation.
Some items may be taken out of order.

MEMBERS PRESENT

JoAnn Holland, President
Adelaida Severson, VP | Program Chair (via proxy)
Lisa Hartsock, Secretary
Carey Chambers, Treasurer
Megan Ackaert (via proxy)
Lauren Chazal
Shannon Clancy (arrived 11:41 AM)
Allison Duffy (via proxy)
Hershey Khan
Mary Mitchell
Heather Rausch

ASSOCIATION MANAGEMENT PRESENT

Heather May

MEMBERS ABSENT

None

GUEST PRESENT

None

1. President's Call to Order and Roll Call

President, JoAnn Holland, called the Board of Directors Meeting to Order at 11:30 AM and conducted a roll call. Quorum was present.

2. Items from Guests Present

No guests present.

3. Approval of Minutes from August Board Meeting

President, JoAnn Holland, called for a motion to approve the minutes from the August 21, 2025 board meeting.

Secretary, Lisa Hartsock, motioned to approve the minutes from the August 21, 2025 board meeting; seconded by Carey Chambers.

President, JoAnn Holland, declared the motion passed unanimously.

4. Treasurer's Report

Treasurer, Carey Chambers, presented the August 2025 financial reports and year-to-date financial reports.

Carey reported the revenue for August primarily came from regular membership dues, Monsoon Madness registration fees, and interest income.

BOARD QUESTIONS | COMMENTS

The Board did not have any comments or questions.

5. Program Chair's Report

President, JoAnn Holland, reported on recent and upcoming programming on behalf of Program Chair, Adelaida Severson, who was unable to attend.

The launch of our new Signature Series, Conversations Unplugged program, with featured guest, Barbara Barrett, received rave reviews from members across the globe, with many suggesting the format be expanded globally.

Upcoming Programs:

- October 8: Dine-arounds in Greater Phoenix and Greater Tucson areas
- October 15: Behind the Scenes event at Phoenix Zoo, 4:30-6:30 PM
- December 12: Holiday lunch and annual members meeting

The next Conversations Unplugged program is planned for November or December, pending confirmation from the invited featured speaker.

There may be a couple of additional programs added in November or December which may include a service project.

BOARD QUESTIONS | COMMENTS

The Board did not have any comments or questions.

6. Membership Chair's Report

Membership Chair, Heather Rausch, reported that now that the 2025 new membership cycle is complete, the committee will focus on member engagement initiatives.

With anticipated membership dues increases for next year, Heather emphasized the importance of effectively communicating membership benefits to help members understand the value of their participation. She requested board feedback on:

- The biggest benefits of membership to highlight
- Any additional benefits or improvements the board would like to see added

BOARD QUESTIONS | COMMENTS

President, JoAnn Holland, shared positive feedback from multiple members who have appreciated the recruitment of leaders, CEOs, and company owners from diverse industries that had not been previously represented in the Forum.

Holland shared that she attended an IWF Global President's meeting that included a presentation about the [membership benefits](#), which will be a valuable tool for the membership committee.

7. Communications Chair's Report

Communications Chair, Heather Rausch, reported that membership and communications activities are closely integrated this year. Heather noted that the membership survey was distributed the previous day and expressed enthusiasm about reviewing member feedback to understand what networking opportunities are desired.

President, JoAnn Holland, shared the third quarter member survey results and reported they would be included in the third quarter newsletter.

The committee plans to feature local members in future Conversations Unplugged programming alongside global speakers as a way for members to get to know each other better. Heather encouraged board members to actively use the LinkedIn page to share member achievements, awards, and accomplishments, requesting they tag "[International Women's Forum Arizona](#)" to ensure posts appear on the organization's page and engage members.

BOARD QUESTIONS | COMMENTS

President, JoAnn Holland, requested the committee add to their next meeting agenda, the implementation strategies for the #memberbenefits hashtag campaign discussed at last month's board meeting.

8. Mission Advancement Chair's Report

Mission Advancement Chair, Lauren Chazal, reported that she has no updates at this time.

BOARD QUESTIONS | COMMENTS

The Board did not have any comments or questions.

9. President's Report

President, JoAnn Holland, reported on the following items:

- **IWF Global Updates:** Global conducted a new presidents' orientation with presentation materials available through IWF Connect under member resources (September 2025 Presidents' meeting deck). Holland shared the IWF Global 2025 financials showing conferences as the primary expense category, followed by membership and governance costs. Global is receiving increased endowment contributions compared to previous years.
- **IWF Fellows Program:** IWF Global originally planned two Fellows classes for 2025 and reduced to one class due to the uncertainties around DEI and the current economic environment.
- **Global Governance:** Holland attended the IWF Global Governance meeting and confirmed Arizona remains compliant with all global standards and requirements.
- **Bylaws Update:** The plan is to do a Bylaw update in the first quarter of 2026.

10. Old Business

No old business was presented.

11. New Business

The next board meeting will be on October 16, 2025, via Zoom.

12. Adjournment

President, JoAnn Holland, adjourned the meeting at 11:52 AM.

Submitted by:

A handwritten signature in cursive script that reads "Lisa Hartsock" followed by a circled set of initials "HM".

Lisa Hartsock, Secretary

Prepared by Heather May, Association Manager