



MEETING MINUTES

Board of Directors

PO Box 44722, Phoenix, AZ 85064

DATE: March 19, 2026

TIME: 11:30 AM

*The meeting was conducted on Zoom with options for public participation.
Some items may be taken out of order.*

MEMBERS PRESENT

JoAnn Holland, President
Adelaida Severson, Vice President (via proxy)
Lisa Hartsock, Secretary (via proxy)
Carey Chambers, Treasurer
Lauren Chazal (via proxy)
Shannon Clancy (11:34 AM)
Vanecia Kerr (11:36 AM)
Hershey Khan (departed 12:17 PM)
Mary Mitchell (departed 12:16 PM)
Mindy Weinstein

ASSOCIATION MANAGEMENT PRESENT

Heather May

MEMBERS ABSENT

Heather Rausch

GUEST PRESENT

None

1. President's Call to Order and Roll Call

President JoAnn Holland called the Board of Directors Meeting to Order at 11:30 AM. Treasurer, Carey Chambers, conducted roll call. A quorum was present.

2. Items from Guests Present

No guests present.

3. Approval of Minutes from January Board

President, JoAnn Holland, called for a motion to approve the minutes from February 19, 2026 board meeting.

Carey Chambers motioned to approve the minutes from the February 19, 2026, board meeting; seconded by Mary Mitchell.

President, JoAnn Holland, declared the motion passed.

4. Treasurer's Report

Treasurer Carey Chambers presented the February 2026 and YTD financial reports.

Treasurer, Carey Chambers, reported our 2026 IWF Global dues payment of \$17,200, representing 86 members, has been processed and mailed with a payment due date of March 31. All required

2025 Form 1099s were issued by the Forum's accounting firm prior to the January 31, 2026 deadline, in compliance with IRS regulations. The audit is still underway, with completion anticipated by the end of April, pending any further requests from the auditor.

BOARD QUESTIONS | COMMENTS

The board did not have any questions or discussion.

5. Program Chair's Report

President, JoAnn Holland, presented for program report on behalf of Program Chair, Lauren Chazel, who was on business travel.

A new program has been added since the supplementary materials were distributed: the IWF Forum-to-Forum Cocktail Café, a virtual event scheduled for September 9 from 4:30 to 5:30 PM. This year's participating Forums include Arizona, Nevada, New Mexico, and Texas (Houston).

The format will follow the successful model used two years ago, with all attendees beginning in a single Zoom room before transitioning into breakout groups of six to eight members. Discussion topics will be selected by the Forum presidents to encourage meaningful cross-chapter dialogue.

Upcoming Program:

- Leadership Roundtable (March 25).
- No-Host Happy Hour (March 26)
- GPEC Breakfast Roundtable (April 7)
- Valley Wise Community Event (April 17)
- Conversations Unplugged with featured guest, Frances Arnold (May 6)
- Second Quarter Community Service Project with Hospice of the Valley (June 4)

We continue to finalize additional programs such as a Behind the Scenes and a Breakfast Roundtable in Tucson, WOW 2026, and the Fall Dine Around, anticipated for October.

BOARD QUESTIONS | COMMENTS

The board did not have any questions or discussion.

6. Membership Chairs' Report

President JoAnn Holland presented the membership report on her behalf Membership Chair, Heather Rausch, who was unable to attend.

President, JoAnn Holland reported that registrations for the March 25 Leadership Roundtable are strong; additional members are welcome to attend.

In addition, JoAnn reported the Legacy Nomination form was sent to the four founding members of IWF Arizona earlier this month. All four acknowledged receipt and expressed deep honor with their

nomination. Their responses indicate they are thoughtfully preparing their nominations to align with Forum's guidelines

BOARD QUESTIONS | COMMENTS

Member at Large and Membership Committee member, Mary Mitchell, confirmed that the membership committee will use the same membership nomination and review process as last year, which yielded strong results.

7. Communications Chair's Report

Communications Co-Chair Hershey Khan presented the LinkedIn update. Co-Chair Mindy Weinstein presented additional communications and media updates.

LinkedIn Update Reported by Hershey Khan:

In honor of Women's History Month, the Forum is celebrating its four founding members with a weekly LinkedIn spotlight, using hashtags provided by IWF Global. The series launched with Jeanne Herberger in week one, followed by Barbara Barrett in week two, and Betsey Bayless, featured this week, and next week, Mary Jane Rynd. The final post, on March 31, will pay special tribute to all four founders—Jeanne, Barbara, Betsey, and Mary Jane—for their remarkable legacy of visionary leadership, dedication, and service to IWF Arizona over more than 42 years. Members are encouraged to like, share, and engage with the posts to help honor these extraordinary women.

Communications Update Reported by Mindy Weinstein:

- The 2026 Board of Directors news release was distributed February 12 through Meltwater, a professional PR database, at no charge through Co-Chair Weinstein's company. Coverage was received in Chandler, Glendale, and Gilbert publications, as well as on the Phoenix Business Journal website and in a weekly email update.
- A Frontdoors Media paid feature was published February 26, continuing the Forum's three-year tradition with that publication.
- The Phoenix Business Journal feature went online March 12 and will appear in print in their Women's History Month issue, releasing the following week.
- The first quarter newsletter is in the works. A meeting with the graphic designer is scheduled for next week to review layout updates and enhancements. An email inviting member updates for newsletter inclusion was sent March 12, with submissions due March 25.
- For the 'Meet Our Esteemed Member' newsletter section, board members have been asked to share their top three favorite places or experiences in Arizona, along with photos and links, by March 25. Beginning next quarter, 12 to 15 members will be invited to contribute to this feature.
- On March 25, the Communications Committee will meet with the Mission Advancement Committee to finalize collateral for the IWF Arizona Fellows Program, including a half-page

flyer to be shared at the Breakfast Roundtable on April 7 and included in the first quarter newsletter.

First Quarter Member Survey:

The board discussed and approved three questions for the first quarter member survey:

1. Do you have any comments or remarks you would like to share?
2. Do you plan to attend the IWF World Leadership Conference in Denver in November?
3. What other types of information would you like to see included in the quarterly newsletter? (Checkbox format; multiple selections permitted.)

Mindy Weinstein motioned to approve the three survey questions for inclusion in the first quarter member survey; seconded by Shannon Clancy.

President JoAnn Holland declared the motion passed.

BOARD QUESTIONS | COMMENTS

The board discussed the potential inclusion of a member age range question in the first-quarter survey. Concerns were raised about possible response bias due to incomplete participation, as well as the sensitivity of age-related inquiries within a membership setting. As a result, the board agreed to defer the question. President JoAnn Holland will reach out to IWF Global to explore whether aggregate age range data for the Forum can be shared, without compromising individual privacy or response integrity.

President JoAnn Holland recognized Co-Chairs Hershey Khan and Mindy Weinstein for their leadership in elevating the Forum's communications efforts and visibility.

8. Mission Advancement Chair's Report

President, JoAnn Holland, presented on behalf of Mission Advancement Chair, Lauren Chazal, who was on business travel.

The Communications and Mission Advancement Committees will meet the following week to finalize collateral materials and develop outreach strategies for the Fellows Program, including press releases, LinkedIn posts, and other promotional channels. The application is on track to launch in early April, ahead of the Breakfast Roundtable on April 7. While the application remains largely unchanged from last year, any updates will be informed by the joint committee's recommendations.

BOARD QUESTIONS | COMMENTS

The board did not have any questions or discussion.

9. President's Report

President JoAnn Holland reported on the following items:

- **2025 IWF Global Impact Report:** The annual impact report, mailed directly to all members by IWF Global, highlights IWF Arizona on seven pages. Features include Ellie's Ladder, the WOW 2025 'Day in the Life of an Arizona National Guardsman' event, including a group photo in a Black Hawk helicopter, and a group photo from the Cornerstone Conference in South Africa. Member names appear throughout the report. Members were encouraged to review it.
- **Global Presidents' Meeting:** The IWF Global Presidents' Meeting was held the prior day. The presentation deck had not yet been distributed; President Holland shared highlights from notes taken during the session.
 - **Global Recognition:** IWF Arizona and IWF Georgia were recognized for creating member engagement opportunities through the Leadership Roundtable series. IWF Global is incorporating this model into its new Encore program concept, in which approximately 25 members per cohort engage in a curriculum developed in partnership with Duke University.
 - **Program Evolution:** IWF Global is developing new conference formats in response to member feedback and cost considerations. The IWF Cornerstone Conference in London sold out in less than an hour, which was reported as unprecedented.
 - New programming concepts include:
 - *IWF Explorers:* A redesigned Cornerstone experience featuring local context, shorter duration, optional content, and a maximum of 450 attendees. The inaugural event is planned for Amman, Jordan; a backup location has been identified and not yet disclosed. A final venue determination will be communicated as the year progresses.
 - *Stakeholders Leadership Summit:* A gathering of approximately 250 local Forum board members paired with an IWF Global board meeting, rotating locations globally. This format may bring together boards from nearby forums or partner forums anywhere in the world.
 - *Wellness Retreat:* The inaugural retreat was well received, with a maximum of 75 attendees. Future retreats will be held at globally recognized wellness destinations, not limited to Forum cities.
 - *Additional programming* under consideration includes special interest groups, global book clubs, masterclass collaborations, and expanded virtual programs.
 - All in-person events are designed to break even financially.

- This programming was developed based on member preferences gathered through IWF Global's 2025 member survey.
- **IWF Cornerstone Conference (London):** IWF Arizona has 11 members attending.
- **Upcoming Visitor:** Nina McLemore, an IWF New York member whose clothes have been featured at IWF conferences, will be in the Phoenix area March 25 through 28. President Holland will explore whether a pop-up gathering can be arranged.

10. Old Business

No old business was presented.

11. New Business

No new business was presented.


12. Announcement

The next Board of Directors meeting will be held on Thursday, April 16, 2026, via Zoom at 11:30 AM.

13. Adjournment

President, JoAnn Holland, adjourned the meeting at 12:19 PM.

Submitted by:

A handwritten signature in cursive that reads "JoAnn Holland" followed by a circled monogram "AH".

JoAnn Holland, President

Prepared by Heather May, Association Manager