



MEETING MINUTES

Board of Directors

PO Box 44722, Phoenix, AZ 85064

DATE: April 16, 2026 TIME: 11:30 AM

*The meeting was conducted on Zoom with options for public participation.
Some items may be taken out of order.*

MEMBERS PRESENT

JoAnn Holland, President
Adelaida Severson, Vice President
Lisa Hartsock, Secretary (11:46 AM)
Lauren Chazal (11:34 AM)
Shannon Clancy
Hershey Khan (11:31 AM)
Mary Mitchell
Heather Rausch
Mindy Weinstein (via proxy)

ASSOCIATION MANAGEMENT PRESENT

Heather May

MEMBERS ABSENT

Carey Chambers
Vanecia Kerr

GUEST PRESENT

None

1. President's Call to Order and Roll Call

President JoAnn Holland called the Board of Directors Meeting to Order at 11:30 AM. Vice President, Adelaida Severson conducted roll call. A quorum was present.

2. Items from Guests Present

No guests present.

3. Approval of Minutes from March Board Meeting

President, JoAnn Holland, call for a motion to approved the minutes from March 19, 2026 board meeting.

Adelaida motioned to approve the minutes from the March 19, 2026, board meeting; seconded by Heather Rausch.

President, JoAnn Holland, declared the motion passed.

4. Treasurer's Report

President, JoAnn Holland, presented the treasurer's report on behalf of Treasurer, Carey Chambers, who had a business conflict. JoAnn presented the March 2026 and YTD financial reports.

JoAnn confirmed that the Annual Corporate Report was filed with the Arizona Corporation Commission by the Forum's legal counsel and is fully compliant.

President, JoAnn Holland, moved to approve the Forum's accounting firm to prepare the 2025 federal tax return for a fee of \$1,050. The motion was seconded by Heather Rausch.

President, JoAnn Holland, declared the motion passed.

BOARD QUESTIONS | COMMENTS

The board discussed the cash balance on the balance sheet and that the same accounting firm who prepares our monthly financials will prepare our 2025 federal tax return.

5. Program Chair's Report

President JoAnn Holland presented the program report on behalf of Program Chair Lauren Chazal, who attended the meeting and was unable to appear on video. Confirmed upcoming programs were shared in the supplementary materials distributed in advance of the meeting. Members are encouraged to register and attend programs their schedules permit.

The April 7 Breakfast Roundtable, sponsored and hosted by GPEC, drew 25 attendees which included 14 members and a strong cohort of 11 emerging leaders.

We're finalizing additional programs, including community service projects with United Way of Tucson and Southern Arizona (thank you, Vanecia Kerr) and with the Girl Scouts in Phoenix and Tucson (thank you, Mary Mitchell and Kristin Garcia-Hernandez).

Upcoming programs include:

- Behind the Scenes and Breakfast Roundtable in Tucson in development
- Family program with the Arizona Science Center (fall, modeled after last year's Phoenix Zoo event) being finalized
- WOW 2026, planned for late October, with formal details to follow

BOARD QUESTIONS | COMMENTS

The board discussed plans for upcoming programs, including the Arizona Science Center and WOW 2026.

6. Membership Chair's Report

Membership Chair Heather Rausch presented the membership report.

The inaugural Leadership Roundtable was well received, with 12 members in attendance. Participants commented positively on the format, noting that it allowed for candid conversation about leadership and the challenges members are navigating. A second Leadership Roundtable is scheduled for June 10 at St. Vincent de Paul, with Shannon Clancy joining Heather Rausch to open the discussion. Members were encouraged to mark their calendars.

President Holland added that the June 10 event will be open to IWF members from other Forums who may be in the area, as the inaugural gathering was limited to IWF Arizona members. The event will be listed as part of IWF Global's Passport Programs.

Heather Rausch also reminded the board that the May 30 deadline for this year's nomination cycle is approaching, and the Membership Committee looks forward to reviewing submissions.

BOARD QUESTIONS | COMMENTS

The board did not have any questions or discussion.

7. Communications Chair's Report

Communications Chair Hershey Khan presented the communications report.

The Committee completed the Women's History Month posts for the month, which received strong engagement on LinkedIn, including likes from new connections and an increase in followers. At the next board meeting, Hershey will present a LinkedIn analytics report reflecting follower growth, content performance, and audience attribution.

President JoAnn Holland noted that professional photography was secured at the GPEC Breakfast Roundtable, funded by guest registration fees, and those photos have been posted to the website gallery. The Communications Committee will incorporate photos and a brief write-up from the event into an upcoming LinkedIn post, to be followed by dedicated posts highlighting the Leadership Fellows program. Hershey requested that members provide photos and a short write-up for any events attended, enabling the Committee to produce two to three posts per month.

President JoAnn Holland reported that the newsletter is currently being prepared by the Communications Committee, with distribution expected shortly.

BOARD QUESTIONS | COMMENTS

The board did not have any questions or discussion.

8. Mission Advancement Chair's Report

President Holland also presented the Leadership Fellows report on behalf of Chair Lauren Chazal.

The Leadership Fellows application is now open and available on the Forum's website, with a dedicated tab on the homepage. A sincere thank you to the Communications Committee for developing an outstanding collateral flyer announcing the IWF Arizona Leadership Fellows Program, Women Opening Doors to Women. The flyer was distributed at the GPEC Breakfast Roundtable, where all 11 emerging leaders in attendance expressed strong interest in the program, with several requesting additional copies to share with peer organizations.

Current efforts are focused on spreading the word statewide to generate applications from across Arizona. The flyer will be included in the upcoming newsletter for member distribution. The Forum is also working with the Communications Committee on a statewide news release and LinkedIn posts to further amplify the program. Outreach to partner organizations around the state remains a priority in support of this effort.

BOARD QUESTIONS | COMMENTS

The board did not have any questions or discussion.

9. President's Report

President JoAnn Holland reported on the following items:

- IWF Cornerstone Conference (London): An update from last month — IWF Arizona has 10 members attending, not 11. Of the 10, five are board members and seven are Elly's Ladder members.
- IWF Presidents' Meeting: President Holland reviewed the Presidents' Meeting deck and will forward it to the board.
- IWF Global will hold its annual Program Chairs meeting later this month.
- Elly's Ladder Exclusive Briefing open to Elly's Ladder members only, is scheduled for the end of the month.
- IWF Presidents' Council Ballot: President Holland submitted her vote for the IWF Presidents' Council Ballot for the IWF Nominating Committee. The electronic ballot allowed for three votes for members to serve on the Nominating Committee for a two-year term (2026–2028). Once assembled, the Nominating Committee will select three Officers and ten At-Large Directors to serve on the IWF Global Board for the 2026–2028 term.
- In the Community at Valleywise Health – thank you to the members able to attend the brunch and support Valleywise Health.

10. Old Business

No old business was presented.

11. New Business

12. Announcement

The next Board of Directors meeting will be held on Thursday, May 7, 2026, via Zoom at 11:30 AM.

13. Adjournment

President, JoAnn Holland, adjourned the meeting at 12:06 PM.

Submitted by:


Lisa Hartsock, Secretary

Prepared by Heather May, Association Manager