



MEETING MINUTES

Board of Directors

PO Box 44722, Phoenix, AZ 85064

DATE: September 17, 2026 **TIME:** 11:30 AM

*The meeting was conducted on Zoom with options for public participation.
Some items may be taken out of order.*

MEMBERS PRESENT

JoAnn Holland, President
Adelaida Severson, Vice President (via proxy)
Lisa Hartsock, Secretary (via proxy)
Carey Chambers, Treasurer
Lauren Chazal
Shannon Clancy (11:34 AM)
Vanecia Kerr
Mary Mitchell (11:34 AM)
Heather Rausch
Mindy Weinstein (via proxy)

ASSOCIATION MANAGEMENT PRESENT

Heather May

GUEST PRESENT

None

MEMBERS ABSENT

Hershey Khan

1. President's Call to Order and Roll Call

President JoAnn Holland called the Board of Directors meeting to order at 11:32 AM. Treasurer Carey Chambers conducted roll call. A quorum was present.

2. Items from Guests Present

No guests present.

3. Approval of Minutes from August Board Meeting

President JoAnn Holland called for a motion to approve the minutes from the August 20, 2026, board meeting.

Heather Rausch motioned to approve the minutes from the August 20, 2026, board meeting; seconded by Carey Chambers.

President JoAnn Holland declared the motion passed.

4. Treasurer's Report

Treasurer Carey Chambers presented the August 2026 and YTD financial reports.

BOARD QUESTIONS | COMMENTS

The board did not have any questions or discussion.

5. Program Chair's Report

Program Chair Lauren Chazal presented the program report and noted that the most recent confirmed program calendar was included in this week's board meeting email. Members were encouraged to register and attend.

- **President's Reception and 42nd Anniversary:** Tuesday, September 22, from 5:30 to 7:00 PM. Members attend at no charge and guests pay \$75.
- **Conversations Unplugged with Featured Guest Leslie Motter:** Thursday, September 24, from 10:00 AM to 11:00 AM Virtual Meeting. All IWF Members attend at no charge.
- **Behind the Scenes at the Arizona Science Center:** Monday, September 28, from 4:30 to 6:00 PM. Members attend at no charge and guests pay \$10.
- **Community Service Project in Tucson:** Tuesday, October 20, in Tucson, from 4:00 to 5:30 PM. Members and guests attend at no charge.
- **WOW 2026:** October 23 and 24. Registration remains open through next Friday.
- **Breakfast Roundtable, Water in Arizona:** confirmed for Wednesday, December 16, from 8:00 to 9:30 AM, sponsored by Tucson Electric Power. Featured speakers are IWF member Lea Marquez Peterson, Patrick Adams, senior advisor for water policy to Governor Hobbs, and John Kmiec, director of Tucson Water. The panel will be moderated by IWF Arizona member and Tucson Electric Power CEO Susan Gray. Details will be posted to the website in the coming weeks. Attendance is free for members, with a nominal fee for guests.

BOARD QUESTIONS | COMMENTS

The board reviewed the upcoming community service project and previewed the upcoming Behind the Scenes at the Arizona Science Center which is a great opportunity with families in a fun way. Special thanks to Carey Chambers for coordinating and her leadership is making this event possible.

6. Membership Chair's Report

Membership Chair Heather Rausch reported a great recap of the New Member Welcome Luncheon which about half of this year's new members in attendance, with 14 new members in total. The feedback was positive, new members felt genuinely welcomed, and longtime members enjoyed the opportunity to connect as well as meet our new members. Members invited to attend were the Board, Lifetime Directors, Sponsors, Supporters, & Patron level members, Membership Committee, and the sponsors and co-sponsors of our new members.

Heather suggested that, going forward, bios for new members unable to attend be linked in an email or through the member directory rather than read aloud. New member bios and information will be included in the Meet Our Esteemed "New" Member section of the third quarter newsletter.

BOARD QUESTIONS | COMMENTS

The board gave Heather Rausch well-earned recognition for the well-run New Member Welcome Luncheon as it clearly made an impression. One suggestion that came up: for those new members not in attendance, we invite them to share a short written introduction to be read in their place, so they feel included.

7. Communications Chair's Report

President JoAnn Holland presented the communications report on behalf of Co-Chairs Mindy Weinstein & Hershey Khan. JoAnn reported the third quarter newsletter is coming together with some visual tweaks and small design improvements to make it easier and more enjoyable to read. It's all about making the experience feel a little more personal and a lot more connected.

The committee created a new submission form to streamline newsletter production, allowing photos and links to be attached to the correct articles. Members who prefer not to use the form may continue to submit content by email. Submissions are due by September 25th. Board members were reminded to reply to the newsletter article request sent last week from Mindy.

Third Quarter Member Survey Results:

- 18% of membership responded, for a total of 19 responses.
- Interest in hosting a Fall Dine Around: 11% yes, 89% no.
- Plans to attend the IWF World Leadership Conference in Miami next year: 32% yes, 42% no, 26% maybe.
- Open-ended responses on enhancing membership, along with general comments, were reviewed with the board.

Survey responses will be published in the newsletter.

BOARD QUESTIONS | COMMENTS

After reviewing the open-ended responses, the board agreed it was important to respond: not just as a formality, it's because our members feedback truly helps shape what we do. The board supported publishing the board's answers alongside the survey comments in the newsletter. President JoAnn Holland will send an email to the board with the responses for review which will be included in the third quarter newsletter.

The fourth quarter survey will be conducted anonymously.

8. Mission Advancement Chair's Report

Mission Advancement Chair Lauren Chazal reported that the Women Opening Doors to Women Leadership Program launches Tuesday at Helios Education Foundation, followed by the President's Reception at The Wine Tavern.

The program is fully customized, with curriculum shaped by the Leaders Cohort responses to initial questions. Members will have the opportunity to serve as mentors in one-time, one-hour session. If the connection feels right, there's room to keep the conversation going, no pressure, just possibility. The program runs virtually from October 2026 through April 2027, with a final in-person gathering in May 2027. The Forum will also support them in applying to the IWF Global Leadership Fellows program in 2027.

BOARD QUESTIONS | COMMENTS

Lauren confirmed that both board members and membership are invited to the President's Reception, with the earlier session set aside specifically to welcome and orient the Leaders Cohort with a chance to connect with the program and each other. The board expressed its appreciation to Lauren Chazal and JoAnn Holland for their leadership in bringing this initiative to life.

9. President's Report

President JoAnn Holland reported on the following items:

- **IWF Global trademark:** IWF Global is moving forward with trademarking the IWF name and brand assets. IWF Arizona expects to receive a trademark agreement for signature, due November 11. The agreement is a formality and will not be sent for attorney review. Once signed, IWF Global will provide updated logos with the correct trademark symbols, requiring a new banner and tablecloth. Those costs will be covered within the holiday luncheon budget. Each Forum will maintain a document tracking use of trademarked assets; trademarks renew every 10 years and Forums may be asked to share this data at renewal. A shared brand compliance checklist will apply, including use of the correct logo and new trademark language on the homepage once the agreement is signed. Website updates are handled in house at no additional cost. President Holland thanked Association Manager Heather May for attending the trademark briefing.
 - **IWF Fellows Class 33** was announced by IWF Global via email to membership.
 - **Inaugural Global Leaders Summit:** registration opened today for the February 3-4, 2027, meeting in Nassau, Bahamas. Registration is \$750 for the standard agenda, with optional add-ons available. Room blocks are offered at two properties within the resort, starting at approximately \$299 per night plus fees, and the closing reception carries an additional fee of approximately \$225. The full agenda is published on the IWF Global website and includes sessions organized by board role.
 - **2028 Harvard ALI Fellowship:** members are invited to apply to the year-long Advanced Leadership Initiative program at Harvard for executive leaders transitioning from their primary careers.
 - **Bylaws:** the attorney has completed the updated bylaws. Changes to existing language are minimal; most updates add provisions the Forum has not previously had, including a provision on the nomination of individuals currently campaigning for office and a leave of absence policy.
- The board agreed to review the draft bylaws with the understanding that the draft is confidential until it is released to membership. The board will review the bylaws at the next meeting before distribution to membership, and the attorney will prepare the cover communication.

10. Old Business

No old business was presented.

11. New Business

No new business was presented.

12. Announcement

The next Board of Directors meeting will be held on Thursday, October 15, 2026, via Zoom at 11:30 AM.

13. Adjournment

President JoAnn Holland adjourned the meeting at 12:26 PM.

Submitted by:



JoAnn Holland, President
Prepared by Heather May, Association Manager